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## 2002 NFL UD AUTHENTICS™ PROMOTION OFFICIAL RULES

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**NO PURCHASE NECESSARY TO ENTER OR WIN, NOR WILL A PURCHASE IMPROVE THE CHANCES OF WINNING.**

**1. ELIGIBILITY:** The 2002 NFL UD Authentics Promotion (the “Game”) is open only to legal residents of the fifty (50) United States, the District of Columbia and Canada and you must be thirteen (13) years of age or older as of August 30, 2002. Void in Puerto Rico, Quebec Province and where prohibited or restricted by law. Employees of The Upper Deck Company, LLC, its related companies, dealers, licensors, distributors, retailers, agents, advertising agencies, promotional suppliers, service agencies and independent contractors, as well as the immediate family (parents, brothers, sisters and children) and household members of each such individual are not eligible. By participating, each player agrees to be unconditionally bound by these Official Rules and the decisions of Sponsor, which are final and binding in all respects.

**2. TO PLAY:** There are two (2) ways to play the Game:

- A. Buy a specially marked pack of 2002 NFL UD Authentics trading cards and look for a UD Authentics trading card that depicts the prizes listed below in Section 3 (a “Winning Card”).
- B. To play without purchase, hand print your name, complete address with zip code (No PO Box), and day/evening telephone numbers with area code on a 3x5 card and mail to: Redemption Manager 2002 NFL UD Authentics Trading Card Request, 5909 Sea Otter Place, Carlsbad, CA 92008. Canadian residents must correctly answer the following arithmetic skill test question (i.e.  $8 \times 11 + 13 = ?$ ) and include it on the 3x5 card to request a Winning Card.

**Limit: one (1) entry per outer envelope, per person, per household, per day regardless of method of entry.** No copies or mechanical reproductions accepted. More than one entry from any person or household per day will void all entries from that person, address or household. Only mail-in players who are awarded a Winning Card will be notified. By participating, each player agrees to be unconditionally bound by these Official Rules and the decisions of Sponsor, which are final and binding in all respects.

**3. PRIZES:** The following prizes will be awarded:

PRIZES	# To Be Awarded	Approx. Retail Value (U.S.)
Brad Johnson Autographed 8x10 Photo	50	\$ 96.00
Brad Johnson Autographed 16x20 Photo	43	\$ 116.00
Brad Johnson Autographed Football	125	\$ 320.00
Brad Johnson Autographed Replica Mini-Helmet	53	\$ 180.00
Montana, Craig, Clark Autographed Football	2	\$ 500.00
Montana, Craig, Clark, Rice Autographed Football	16	\$ 550.00
Dan Marino Autographed Embroidered Jersey	60	\$ 650.00
Dan Marino Autographed Dolphins Jersey	1	\$ 350.00
Dan Marino Autographed Super Bowl 19 Football	9	\$ 300.00
Dan Marino Autographed Football	106	\$ 300.00

Dan Marino Autographed Mini Football	4	\$ 138.00
Dan Marino Autographed Football w/ Collector's Choice Logo	2	\$ 220.00
Dan Marino Autographed "343rd Touchdown" Commemorative Card	3	\$ 138.00
Dan Marino Autographed "300th Touchdown" Commemorative Card	44	\$ 100.00
Dan Marino Autographed "Dan The Man" Football	62	\$ 330.00
Dan Marino Autographed 16x20 photo	1	\$ 200.00
Dan Marino Autographed 8x10 Photo	2	\$ 150.00
Dan Marino Autographed Lithograph	1	\$ 240.00
Dan Marino Autographed Replica Mini-Helmet	2	\$ 175.00
Dan Marino Autographed Replica Mini-Helmet (New Team Design)	14	\$ 200.00
Eddie George Autographed Football	86	\$ 250.00
Jim Brown Autographed 8x10 Photo	340	\$ 200.00
Jim Brown Autographed 16x20	127	\$ 300.00
Jim Brown Autographed Jersey	89	\$ 650.00
Jim Brown Autographed Mini-Helmet	127	\$ 300.00
Jim Brown Autographed "Old Mask" Mini Helmet	44	\$ 300.00
Jim Brown Autographed Helmet	28	\$ 550.00
Jim Brown Autographed Football	107	\$ 400.00
Jerry Rice Autographed 49ers Helmet w/ Sticker	1	\$ 650.00
Jerry Rice Autographed 49ers Helmet	12	\$ 700.00
Jerry Rice Autographed "Breakaway" Filmstrip	113	\$ 300.00
Jerry Rice Autographed "#3" Filmstrip	94	\$ 300.00
Jerry Rice Autographed 16x20 Photo	1	\$ 300.00
Jerry Rice Autographed Football	11	\$ 350.00
Jerry Rice Autographed "Photo On Canvas"	30	\$ 500.00
Jerry Rice Autographed Gallery Photo	79	\$ 450.00
Joe Montana Autographed San Francisco Replica Mini-Helmet	11	\$ 200.00
Joe Montana Autographed Notre Dame Mini-Helmet	2	\$ 120.00
Joe Montana Autographed "Super Joe" Mini-Helmet	1	\$ 200.00
Joe Montana Autographed Notre Dame Football	2	\$ 400.00
Joe Montana Autographed "Super Joe" Football	1	\$ 250.00
Joe Montana Autographed Football	17	\$ 300.00
Joe Montana Autographed Super Bowl 24 Football	2	\$ 250.00
Joe Montana Autographed 16x20 Photo	7	\$ 200.00
Joe Montana Autographed Kansas City 8x10 Photo	12	\$ 250.00
Joe Montana Autographed "1st Championship" 8x10 Photo	86	\$ 250.00
Joe Montana Autographed San Francisco Chronicle Paper	7	\$ 150.00
Joe Montana Autographed Sports Illustrated Cover	1	\$ 130.00
Joe Montana Autographed "1993" Commemorative Card	14	\$ 150.00
Joe Montana Autographed "95 All Pro" Commemorative Card	6	\$ 150.00
Joe Montana Autographed Commemorative Sheet	13	\$ 150.00
Joe Montana Autographed Filmstrip	195	\$ 300.00
Kurt Warner Autographed 16x20 Photo	103	\$ 300.00

Kurt Warner Autographed Super Bowl MVP Football	91	\$	500.00
Dan Marino/Joe Montana Autographed 8x10 Photo	1	\$	150.00
Dan Marino/Joe Montana Autographed Commemorative Card	9	\$	300.00
Mark Brunell Autographed Replica Mini-Helmet	11	\$	150.00
Mark Brunell Autographed Mini-Helmet	44	\$	190.00
Mark Brunell Autographed Helmet	130	\$	550.00
Mark Brunell Autographed Football	176	\$	450.00
Mark Brunell Autographed Filmstrip	3	\$	450.00
Mark Brunell Autographed 16x20 Photo	182	\$	150.00
Joe Montana/Jerry Rice Autographed Helmet	10	\$	700.00
Peyton Manning Autographed Embroidered Jersey	44	\$	650.00
Peyton Manning Autographed Blue Jersey	271	\$	550.00
Peyton Manning Autographed Jersey Numbers Piece	75	\$	500.00
Peyton Manning Autographed 16x20 Photo	125	\$	250.00
Peyton Manning Autographed 16x20 Card Blow Up	93	\$	350.00
Peyton Manning Autographed 16x20 "Background Image" Photo	9	\$	200.00
Peyton Manning Autographed 8X10 Photo	50	\$	450.00
Peyton Manning Autographed Football	100	\$	400.00
Peyton Manning Autographed "Rookie Record" Football	60	\$	470.00
Peyton Manning Autographed Helmet	75	\$	600.00
Peyton Manning Autographed Tennessee Helmet	78	\$	300.00
Peyton Manning Autographed Mini-Helmet	50	\$	300.00
Randy Moss Autographed Football	48	\$	350.00
Randy Moss Autographed Puma Jersey w/ Patch	140	\$	550.00
Randy Moss Autographed Jersey w/ Rookie of the Year Patch	36	\$	750.00
Randy Moss Autographed Embroidered Jersey	19	\$	800.00
Randy Moss Autographed Jersey w/ #4 Patch	129	\$	500.00
Randy Moss Autographed Rookie Starter Jersey	3	\$	750.00
Randy Moss Autographed 16x20 of Trading Card	25	\$	250.00
Randy Moss Autographed 16x20 Card Blowup Photo	67	\$	250.00
Randy Moss Autographed 16x20 Photo w/ Foil Stamp	142	\$	400.00
Ron Dayne Autographed Football	246	\$	300.00
Ron Dayne Autographed Jersey	144	\$	550.00
Ron Dayne Autographed Helmet	36	\$	550.00
Ron Dayne Autographed Mini-Helmet	23	\$	250.00
Ron Dayne Autographed Chromed Mini-Helmet	113	\$	290.00
Ron Dayne Autographed 16x20 Photo	118	\$	210.00
Ron Dayne Autographed 8x10 Photo	111	\$	170.00
Roger Staubach/Troy Aikman Autographed Football	3	\$	500.00
Tim Couch Autographed Football	42	\$	300.00
Terrell Davis Autographed # 66 Trading Card	129	\$	125.00
Terrell Davis Autographed # 17 Trading Card	129	\$	125.00

Terrell Davis Autographed # 19 Trading Card	144	\$	125.00
Terrell Davis Autographed 8x10 Photo	128	\$	250.00
Terrell Davis Autographed 16x20 Blowup Card	127	\$	250.00
Terrell Davis Autographed 16x20 Photo	50	\$	200.00
Terrell Davis Autographed 16x20 "Super Bowl" Photo	88	\$	250.00
Terrell Davis Autographed 16x20 Photo in Toploader	50	\$	200.00
Terrell Davis Autographed Mini Helmet	17	\$	200.00
Terrell Davis Autographed Helmet	5	\$	900.00
Terrell Davis Autographed Filmstrip	223	\$	350.00
Terrell Davis Autographed Nike Jersey (2008 yards)	15	\$	600.00
Terrell Davis Autographed Jersey	25	\$	600.00
Terrell Davis Autographed Super Bowl Football	46	\$	550.00
Terry Bradshaw Autographed Football	6	\$	400.00
Terry Bradshaw Autographed 16x20 Photo	230	\$	300.00
Tim Couch Autographed Embroidered Jersey	25	\$	550.00
Tim Couch Autographed Jersey	145	\$	550.00
Tim Couch Autographed Mini-Helmet	50	\$	250.00
Tim Couch Autographed Helmet	10	\$	500.00
Tim Couch Autographed 16x20 Photo	92	\$	300.00
Tim Couch Autographed 8x10 Photo	160	\$	150.00
Troy Aikman Autographed # 43 Trading Card	78	\$	125.00
Troy Aikman Autographed # 21 Trading Card	66	\$	125.00
Troy Aikman Autographed # 58 Trading Card	216	\$	125.00
Troy Aikman Autographed Steel Mini-Helmet	5	\$	200.00
Troy Aikman Autographed Replica Mini-Helmet	25	\$	160.00
Troy Aikman Autographed 8x10 Photo	86	\$	200.00
Troy Aikman Autographed 16x20 "The Run" Photo	67	\$	300.00
Troy Aikman Autographed 16x20 " Star Quarterback" Photo	51	\$	300.00
Troy Aikman Autographed 16x20 " Pass Follow Through" Photo	118	\$	300.00
Troy Aikman Autographed 16x20 "Charging" Photo	49	\$	300.00
Troy Aikman Autographed Filmstrip w/ Foil	104	\$	300.00
Troy Aikman Autographed Sports Illustrated	100	\$	200.00
Troy Aikman Autographed White Jersey	2	\$	500.00
Troy Aikman Autographed Blue Jersey	7	\$	450.00

Total approximate retail value of all prizes = \$2,709,134.00 (U.S.).

- TIMING:** The Game begins on August 30, 2002 at 12:00:01 a.m. Pacific Standard Time ("PST") and ends on August 30, 2005 at 11:59:59 p.m. PST. Mail-in requests must be postmarked by August 30, 2005 and received by September 10, 2005.
- ODDS OF WINNING:** Odds of winning are one in every fifty four (1:54). Odds reflect distribution over the entire series of 2002 NFL UD Authentics trading cards; they do not necessarily reflect the odds of winning in each package. Not all packs or boxes contain a Winning Card. Free Winning Card recipients will be randomly selected from all eligible entries at a ratio of one in every fifty four (1:54).

- 6. TO REDEEM A WINNING CARD:** To redeem a Winning Card, sign the back of the card and, on a 3x5 card, hand print your name, address with zip code (No PO Box), and day/evening telephone numbers with area code and mail the original Winning Card (no copies will be accepted) and postcard with a \$5.00 (U.S. funds only) check or money order to cover postage and handling to: Redemption Manager, 2002 NFL UD Authentics Trading Card Request, 5909 Sea Otter Place, Carlsbad, CA 92008 or go to [www.upperdeck.com](http://www.upperdeck.com). Please make a photocopy of your Winning Card to keep for your records. Except where prohibited in accordance with the law, all taxes, postage and handling fee, customs duties and like amounts, fees, freight charges, insurance surcharges and other charges associated with receipt of the prize are the sole responsibility of winner. Winning Card claims must be postmarked by August 30, 2005, and received by September 10, 2005. Claims submitted after this date will not be accepted. Please allow six (6) to eight (8) weeks for prize delivery. Limit: one (1) claim per Winning Card.
- 7. PRIZE CONDITIONS:** Each participant selected as a potential winner (or winner's parent or legal guardian if winner is a minor in the jurisdiction where winner resides) must comply with all terms and conditions set forth in these Official Rules and winning is contingent upon fulfilling all such requirements. Potential winners will be required to sign and return an Affidavit of Eligibility, or in Canada, a Declaration of Compliance with Contest Rules, a Liability Release, and where lawful, a Publicity Release, within fourteen (14) days of notification, without which the potential winner will be disqualified and another winner selected in the place of the disqualified person, at random from all remaining entries. If a potential winner is under the age of majority where the winner resides, the potential winner's parent or guardian must sign the Affidavit of Eligibility, or in Canada, the Declaration of Compliance with Contest Rules, and where lawful, the Publicity Release. If any prize or prize notification is returned as non-deliverable, the potential winner will be disqualified and the prize will be awarded to an alternate winner. Potential winners consent to a background check, the results of which must be satisfactory in Sponsor's absolute discretion. In the event the potential winner is deemed ineligible to participate based upon the information contained in the background check, the Sponsor may select an alternate winner at random from all remaining entries or donate the prize to a charity of Sponsor's choice. **SPONSOR WILL HAVE NO LIABILITY WHATSOEVER FOR, AND WILL BE HELD HARMLESS AGAINST ANY LIABILITY FOR ANY INJURY, LOSS OR DAMAGES OF ANY KIND TO PERSONS, INCLUDING DEATH, AND PROPERTY, DUE IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, FROM THE ACCEPTANCE, POSSESSION, USE OR MISUSE OF THE PRIZE OR PARTICIPATION IN THIS SWEEPSTAKES OR PARTICIPATION IN ANY ACTIVITY RELATED TO THE SWEEPSTAKES.** Subject to all federal, state, provincial and local laws. Void where prohibited. All taxes and any other fees or charges associated with prize receipt and/or use are the sole responsibility of winner. No transfer or substitution of prizes is permitted, except by Sponsor who reserves the right to substitute a prize with another of comparable or greater value.
- 8. PUBLICITY:** By accepting the prize, the winner agrees that Sponsor, and those acting under its authority, may use winner's name, picture/portrait, likeness, voice, biographical information (including age, hometown and state of residence) for advertising and promotional purposes without further consideration, unless prohibited by law.
- 9. GENERAL CONDITIONS:** All mail-in requests and prize claims become the property of Sponsor, and none will be acknowledged or returned. Sponsor and its agents are not responsible for lost, late, damaged, misdirected, incomplete, illegible, stolen or postage due mail entries or redemption claims, all of which will be disqualified. All claims are subject to verification by Sponsor. Winning Cards are null and void and will be rejected if: (1) not obtained in accordance with these Official Rules and through authorized channels; (2) any part of the card is determined by Sponsor to be counterfeited, reproduced, forged, altered, mutilated, or tampered with in any

way; or (3) it contains printing, production, typographical, mechanical, or other errors. In the event production, seeding, printing, or other human or mechanical errors cause more than the stated number of prizes of any category to be claimed, or if all prizes are not claimed, Sponsor reserves the right to award the correct or unawarded number of prizes in such category by a random drawing among all eligible claimants. Unclaimed prizes will not be awarded. All applicable federal, state and local laws apply. All taxes on prizes and incidental expenses not mentioned herein are the responsibility of the winners.

**10. DISPUTES:** Each participant agrees that: (1) any and all disputes, claims, and causes of action arising out of or in connection with this Sweepstakes, or any prize awarded, shall be resolved individually, without resort to any form of class action, and any judicial proceeding shall take place in a federal or state court within the State of California; (2) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event shall such damages include attorneys' fees; and (3) under no circumstances will a participant be permitted to obtain awards for, and each participant hereby waives all rights to punitive, incidental, or consequential damages, or any other damages other than actual out-of-pocket expenses. Participant shall not claim or receive any damages subject to being multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of participants and the Sponsor in connection with the Sweepstakes, shall be governed by and construed in accordance with the laws of the State of California, without giving effect to any choice of law or conflict of law rules or provisions (whether of the State of California or any other jurisdiction) that would cause the application of the laws of any jurisdiction other than the State of California.

**11. WINNERS LIST:** For a list of winners, send a self-addressed, stamped envelope to: Redemption Manager, 2002 NFL UD Authentics Winners, 5909 Sea Otter Place, Carlsbad, CA 92008 (VT residents may omit return postage). Requests must be received by October 30, 2005.

**SPONSOR:** The Upper Deck Company, LLC, 5909 Sea Otter Place, Carlsbad, CA 92008

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