

## 2002-03 NBA UD AUTHENTICS™ PROMOTION OFFICIAL RULES

**NO PURCHASE NECESSARY TO ENTER OR WIN, NOR WILL A PURCHASE IMPROVE THE CHANCES OF WINNING.**

**1. ELIGIBILITY:** The 2002-03 NBA UD Authentics Promotion (the “Game”) is open only to legal residents of the fifty (50) United States and Canada and you must be thirteen (13) years of age or older as of October 17, 2002. Void in Puerto Rico, Quebec Province and where prohibited or restricted by law. Employees of The Upper Deck Company, LLC, NBA Properties, Inc., the NBA and it’s member teams (“NBA Entities”), its related companies, dealers, licensors, distributors, agents, advertising agencies, promotional suppliers, service agencies and independent contractors, as well as the immediate family and household members of each such individual are not eligible. By participating, each player agrees to be unconditionally bound by these Official Rules and the decisions of Sponsor, which are final and binding in all respects.

**2. TO PLAY:** There are two (2) ways to play the Game:

- A. Buy a specially marked pack of 2002-03 NBA UD Authentics trading cards and look for a UD Authentics trading card that depicts the prizes listed below in Section 3 (a “Winning Card”).
- B. To play without purchase, hand print your name, complete address with zip code (No PO Box), and day/evening telephone numbers with area code on a 3x5 card and mail to: Redemption Manager 2002-03 NBA UD Authentics Trading Card Request, 5909 Sea Otter Place, Carlsbad, CA 92008.

**Limit: one (1) entry per outer envelope, per person, per household, per day regardless of method of entry.** No copies or mechanical reproductions accepted. More than one entry from any person or household per day will void all entries from that person, address or household. Only mail-in players who are awarded a Winning Card will be notified. By participating, each player agrees to be unconditionally bound by these Official Rules and the decisions of Sponsor, which are final and binding in all respects.

**3. PRIZES:** The following prizes will be awarded:

Prizes	Approx. Retail Value (U.S.)	# To be Awarded
ANFERNEE HARDAWAY AUTOGRAPHED BASKETBALL	\$170.00	50
ANFERNEE HARDAWAY AUTOGRAPHED INDOOR/OUTDOOR BASKETBALL	\$140.00	120
BIRD / ERVING DUAL AUTOGRAPHED 16 X 20 PHOTO	\$500.00	50
BIRD / MAGIC AUTOGRAPHED ALL STAR 16 X 20 PHOTO	\$270.00	1
BIRD / MAGIC AUTOGRAPHED RETIREMENT 16 X 20 PHOTO	\$500.00	4
BRYANT / JORDAN AUTOGRAPHED 16 X 20 "JORDAN BACK" PHOTO	\$1,600.00	32
BRYANT / JORDAN AUTOGRAPHED 16 X 20 "POST-UP" PHOTO	\$1,600.00	5
BRYANT / JORDAN AUTOGRAPHED 16 X 20 98 ALL-STAR PHOTO	\$1,600.00	45

CHARLES BARKLEY AUTOGRAPHED 16 X 20 ROCKETS PHOTO	\$200.00	90
CHARLES BARKLEY AUTOGRAPHED BASKETBALL	\$250.00	49
CHARLES BARKLEY AUTOGRAPHED ROCKETS JERSEY	\$500.00	152
CHARLES BARKLEY AUTOGRAPHED ROOKIE EMBROIDERED JERSEY	\$750.00	1
CHARLES BARKLEY AUTOGRAPHED ROOKIE JERSEY	\$700.00	74
DAMON SToudAMIRE AUTOGRAPHED 16 X 20 PHOTO	\$150.00	78
DAMON SToudAMIRE AUTOGRAPHED BASKETBALL	\$200.00	64
DENNIS RODMAN AUTOGRAPHED SPORTS ILLUSTRATED PHOTO	\$300.00	9
EDDIE JONES AUTOGRAPHED MINI BASKETBALL	\$200.00	6
GARY PAYTON AUTOGRAPHED 8 X 10 PHOTO	\$80.00	51
GARY PAYTON AUTOGRAPHED BASKETBALL	\$250.00	1
GARY PAYTON AUTOGRAPHED SPORTS ILLUSTRATED PHOTO	\$150.00	37
JASON RICHARDSON AUTOGRAPHED MINI BASKETBALL	\$131.00	100
JASON RICHARDSON AUTOGRAPHED NUMBERS PIECE – AWAY	\$159.00	75
JASON RICHARDSON AUTOGRAPHED NUMBERS PIECE – HOME	\$159.00	25
JAY WILLIAMS AUTOGRAPHED MINI BASKETBALL	\$149.00	150
JAY WILLIAMS AUTOGRAPHED NUMBERS PIECE - AWAY	\$199.00	70
JAY WILLIAMS AUTOGRAPHED NUMBERS PIECE - HOME	\$199.00	37
JORDAN /BIRD / CHAMBERLAIN / ERVING AUTOGRAPHED LITHOGRAPH	\$6,000.00	50
JULIUS ERVING (DR. J) AUTOGRAPHED 16 X 20 "ALL STAR" PHOTO	\$400.00	6
JULIUS ERVING (DR. J) AUTOGRAPHED 16 X 20 "IN ACTION" PHOTO	\$400.00	114
JULIUS ERVING (DR. J) AUTOGRAPHED 16 X 20 "PHILLY DUNK" PHOTO	\$400.00	60
JULIUS ERVING (DR. J) AUTOGRAPHED 16 X 20 PHOTO	\$400.00	10
JULIUS ERVING (DR. J) AUTOGRAPHED 5-FRAME FILMSTRIP	\$300.00	199
JULIUS ERVING (DR. J) AUTOGRAPHED BASKETBALL	\$400.00	2
JULIUS ERVING (DR. J) AUTOGRAPHED FILMSTRIP	\$500.00	6
JULIUS ERVING (DR. J) AUTOGRAPHED INDOOR/OUTDOOR BASKETBALL	\$400.00	137
JULIUS ERVING (DR. J) AUTOGRAPHED SQUIRES JERSEY	\$600.00	34
KAREEM ABDUL-JABBAR AUTOGRAPHED INDOOR/OUTDOOR BASKETBALL	\$300.00	3
KARL MALONE AUTOGRAPHED JAZZ AWAY JERSEY	\$650.00	75
KARL MALONE AUTOGRAPHED JAZZ HOME JERSEY	\$650.00	72
KENYON MARTIN AUTOGRAPHED MINI BASKETBALL	\$131.00	500
KENYON MARTIN AUTOGRAPHED NUMBERS PIECE – AWAY	\$159.00	300
KENYON MARTIN AUTOGRAPHED NUMBERS PIECE – HOME	\$159.00	50
KEVIN GARNETT AUTOGRAPHED 16 X 20 PHOTO	\$350.00	3
KEVIN GARNETT AUTOGRAPHED 16 X 20 PHOTO	\$250.00	121
KEVIN GARNETT AUTOGRAPHED 16 X 20 PHOTO	\$250.00	3

KEVIN GARNETT AUTOGRAPHED 16 X 20 PHOTO	\$250.00	5
KEVIN GARNETT AUTOGRAPHED 8 X 10 PIECE OF ACTION	\$370.00	117
KEVIN GARNETT AUTOGRAPHED 8X10 PIECE OF THE ACTION	\$370.00	2
KEVIN GARNETT AUTOGRAPHED AWAY JERSEY	\$600.00	21
KEVIN GARNETT AUTOGRAPHED BASKETBALL	\$350.00	62
KEVIN GARNETT AUTOGRAPHED COMMEMORATIVE CARD W/ GAME USED PIECE OF JERSEY	\$500.00	50
KEVIN GARNETT AUTOGRAPHED NUMBERS PIECE	\$450.00	73
KEVIN GARNETT AUTOGRAPHED SHOES	\$600.00	3
KEVIN GARNETT AUTOGRAPHED SHOOTING SHIRT	\$450.00	98
KOBE BRYANT AUTOGRAPHED 12 X 24 COLLAGE	\$450.00	16
KOBE BRYANT AUTOGRAPHED 16 X 20 "2002 CHAMPION" PHOTO	\$330.00	48
KOBE BRYANT AUTOGRAPHED 16 X 20 PHOTO	\$330.00	25
KOBE BRYANT AUTOGRAPHED 16 X 20 PHOTO W/ BACK TO BACK LOGO	\$330.00	30
KOBE BRYANT AUTOGRAPHED 3 TIME CHAMP AWAY JERSEY	\$850.00	3
KOBE BRYANT AUTOGRAPHED 3-TIME CHAMP LASER ENGRAVED BASKETBALL	\$850.00	2
KOBE BRYANT AUTOGRAPHED 8 X 10 ALL-STAR PHOTO	\$220.00	57
KOBE BRYANT AUTOGRAPHED 8 X 10 PHOTO	\$400.00	10
KOBE BRYANT AUTOGRAPHED 8 X 10 PHOTO W/ BKGD IMAGE PHOTO	\$400.00	4
KOBE BRYANT AUTOGRAPHED 8 X 10 PHOTO W/ FOIL	\$250.00	25
KOBE BRYANT AUTOGRAPHED 8 X 10 TOMAHAWK PHOTO	\$220.00	44
KOBE BRYANT AUTOGRAPHED AWAY JERSEY	\$750.00	1
KOBE BRYANT AUTOGRAPHED AWAY JERSEY W/ BACK TO BACK PATCH	\$830.00	10
KOBE BRYANT AUTOGRAPHED BASKETBALL	\$505.00	1
KOBE BRYANT AUTOGRAPHED GALLERY PHOTO	\$450.00	16
KOBE BRYANT AUTOGRAPHED HOME JERSEY	\$750.00	5
KOBE BRYANT AUTOGRAPHED HOME JERSEY W/ "BACK TO BACK" PATCH	\$830.00	1
KOBE BRYANT AUTOGRAPHED HOME JERSEY W/ FINALS PATCH	\$850.00	1
KOBE BRYANT AUTOGRAPHED NUMBERS PIECE	\$500.00	8
KOBE BRYANT AUTOGRAPHED PURPLE JERSEY W/ ALL STAR PATCH	\$750.00	9
KOBE BRYANT AUTOGRAPHED SHOOTING SHIRT	\$700.00	60
LARRY BIRD AUTOGRAPHED 16 X 20 "4:59" PHOTO	\$450.00	1
LARRY BIRD AUTOGRAPHED 16 X 20 "GENESIS" PHOTO	\$450.00	45
LARRY BIRD AUTOGRAPHED 16 X 20 "PRACTICING" PHOTO	\$400.00	1
LARRY BIRD AUTOGRAPHED 8 X 10 COMMEMORATIVE PHOTO	\$160.00	8
LARRY BIRD AUTOGRAPHED AWAY JERSEY	\$600.00	1
LARRY BIRD AUTOGRAPHED BASKETBALL	\$500.00	39
LARRY BIRD AUTOGRAPHED CARD 1992-1993 #33a	\$150.00	1
LARRY BIRD AUTOGRAPHED COMMEMORATIVE SHEET	\$30.00	1

LARRY BIRD AUTOGRAPHED COMMEMORATIVE HOME JERSEY	\$1,200.00	30
LARRY BIRD AUTOGRAPHED COMMEMORATIVE JERSEY	\$1,200.00	4
LARRY BIRD AUTOGRAPHED HOME JERSEY	\$700.00	37
LARRY BIRD AUTOGRAPHED WARM-UP, GREEN	\$700.00	12
LARRY BIRD AUTOGRAPHED WARM-UP, WHITE	\$700.00	34
MARCUS FIZER AUTOGRAPHED MINI BASKETBALL	\$99.00	500
MARCUS FIZER AUTOGRAPHED NUMBERS PIECE – AWAY	\$139.00	300
MARCUS FIZER AUTOGRAPHED NUMBERS PIECE – HOME	\$139.00	50
MICHAEL JORDAN AUTOGRAPHED 12 X 24 COLLAGE	\$750.00	36
MICHAEL JORDAN AUTOGRAPHED 16 X 20 "SLAM DUNK" PHOTO	\$1,300.00	14
MICHAEL JORDAN AUTOGRAPHED 16 X 20 "JUMPMAN" PHOTO	\$1,400.00	1
MICHAEL JORDAN AUTOGRAPHED 16 X 20 "MIDAIR" PHOTO	\$1,300.00	1
MICHAEL JORDAN AUTOGRAPHED 16 X 20 "SEPIATONE" PHOTO	\$1,700.00	75
MICHAEL JORDAN AUTOGRAPHED 16 X 20 "SLAMDUNK" PHOTO	\$1,400.00	6
MICHAEL JORDAN AUTOGRAPHED 16 X 20 "WIZARDS DRIVING" PHOTO	\$1,300.00	31
MICHAEL JORDAN AUTOGRAPHED 16 X 20 SP BLOW-UP CARD	\$2,000.00	14
MICHAEL JORDAN AUTOGRAPHED 16 X 20 UNC PHOTO	\$1,400.00	3
MICHAEL JORDAN AUTOGRAPHED 30,000 PT JERSEY	\$1,800.00	5
MICHAEL JORDAN AUTOGRAPHED 8 X 10 "FINAL SHOT" B&W PHOTO	\$550.00	4
MICHAEL JORDAN AUTOGRAPHED 8 X 10 "LAST SHOT-BACK" PHOTO	\$2,500.00	4
MICHAEL JORDAN AUTOGRAPHED 8 X 10 "LAST SHOT-FRONT" PHOTO	\$2,500.00	4
MICHAEL JORDAN AUTOGRAPHED 8 X 10 WIZARDS PHOTO	\$550.00	43
MICHAEL JORDAN AUTOGRAPHED 98 ALL-STAR JERSEY	\$2,200.00	6
MICHAEL JORDAN AUTOGRAPHED BLACK JERSEY	\$1,700.00	28
MICHAEL JORDAN AUTOGRAPHED BLK & WHITE GICLEE 16 X 20 PHOTO	\$2,500.00	4
MICHAEL JORDAN AUTOGRAPHED BULLS CAREER ACHIEVEMENTS	\$950.00	150
MICHAEL JORDAN AUTOGRAPHED BULLS JERSEY NUMBERS PIECE	\$750.00	10
MICHAEL JORDAN AUTOGRAPHED COMMEMORATIVE CARD	\$2,400.00	31
MICHAEL JORDAN AUTOGRAPHED DUAL BULLS/WIZ NUMBERS PIECE	\$750.00	12
MICHAEL JORDAN AUTOGRAPHED HOME WIZARDS JERSEY	\$1,700.00	30
MICHAEL JORDAN AUTOGRAPHED PAINTED JERSEY WITH FLOOR PIECE	\$10,000.00	1
MICHAEL JORDAN AUTOGRAPHED RED JERSEY	\$1,700.00	52
MICHAEL JORDAN AUTOGRAPHED WHITE EMBROIDERED JERSEY	\$2,200.00	6
MICHAEL JORDAN AUTOGRAPHED WHITE JERSEY	\$1,700.00	24
MICHAEL JORDAN PAINTED JERSEY "DRIVING"	\$6,000.00	2
MICHAEL JORDAN PAINTED JERSEY "LAST SHOT"	\$6,000.00	3

MIKE MILLER AUTOGRAPHED MINI BASKETBALL	\$131.00	225
MIKE MILLER AUTOGRAPHED NUMBERS PIECE - AWAY	\$159.00	225
MIKE MILLER AUTOGRAPHED NUMBERS PIECE - HOME	\$159.00	50
PIPPEN / STOUDEMIRE AUTOGRAPHED INDOOR/OUTDOOR BASKETBALL	\$350.00	12
TYSON CHANDLER AUTOGRAPHED MINI BASKETBALL	\$99.00	225
TYSON CHANDLER AUTOGRAPHED NUMBERS PIECE – AWAY	\$139.00	225
TYSON CHANDLER AUTOGRAPHED NUMBERS PIECE – HOME	\$139.00	50

*The prizes listed are items obtained from Upper Deck Authenticated and may be sequentially numbered higher than the number of prizes available or not sequentially numbered at all.*

Total approximate retail value of all prizes = \$2,781,978 (U.S.).

**4. TIMING:** The Game begins on October 17, 2002 at 12:00:01 a.m. Pacific Standard Time (“PST”) and ends on October 16, 2005 at 11:59:59 p.m. PST. Mail-in requests must be postmarked by October 16, 2005, and received by October 26, 2005.

**5. ODDS OF WINNING:** Odds of winning are one in every seventy two (1:72). Odds reflect distribution over the entire series of 2002-03 NBA UD Authentics trading cards; they do not necessarily reflect the odds of winning in each package. Not all packs or boxes contain a Winning Card. Free Winning Card recipients will be randomly selected from all eligible entries at a ratio of one in every seventy two (1:72).

**6. TO REDEEM A WINNING CARD:** To redeem a Winning Card, sign the back of the card and, on a 3x5 card, hand print your name, address with zip code (No PO Box), and day/evening telephone numbers with area code and mail along with the original Winning Card (no copies will be accepted) and include a \$5.00 (U.S. funds only) check or money order to cover postage and handling to: Redemption Manager, 2002-03 NBA UD Authentics Trading Card Request, 5909 Sea Otter Place, Carlsbad, CA 92008 or go to [www.upperdeck.com](http://www.upperdeck.com). Please make a photocopy of your Winning Card to keep for your records. Except where prohibited in accordance with the law, all taxes, postage and handling fee, customs duties and like amounts, fees, freight charges, insurance surcharges and other charges associated with receipt of the prize are the sole responsibility of winner. Winning Card claims must be postmarked by October 16, 2005, and received by October 26, 2005. Claims submitted after this date will not be accepted. Please allow six (6) to eight (8) weeks for prize delivery. Limit: one (1) claim per Winning Card.

**7. PRIZE CONDITIONS:** Each participant selected as a potential winner must comply with all terms and conditions set forth in these Official Rules and winning is contingent upon fulfilling all such requirements. Potential winners will be required to sign and return an Affidavit of Eligibility, or in Canada, a Declaration of Compliance with Contest Rules, a Liability Release, and where lawful, a Publicity Release, within fourteen (14) days of notification, without which the potential winner will be disqualified and another winner selected in the place of the disqualified person, at random from all remaining entries. To be declared a winner, a selected entrant from Canada will be required to correctly answer, without assistance of any kind, whether mechanical or otherwise, a time-limited mathematical skill-testing question to be administered by phone or mail. If the selected entrant cannot be contacted and the skill testing question administered within twenty-one (21) days, the prize will be forfeited and awarded to an

alternate entrant. If a potential winner is under the age of majority where the winner resides, the potential winner's parent or guardian must sign the Affidavit of Eligibility, or in Canada, the Declaration of Compliance with Contest Rules, and where lawful, the Publicity Release. If any prize or prize notification is returned as non-deliverable, the potential winner will be disqualified and the prize will be awarded to an alternate winner. Potential winners consent to a background check, the results of which must be satisfactory in Sponsor's absolute discretion. In the event the potential winner is deemed ineligible to participate based upon the information contained in the background check, the Sponsor may select an alternate winner at random from all remaining entries or donate the prize to a charity of Sponsor's choice. **SPONSOR AND NBA ENTITIES WILL HAVE NO LIABILITY WHATSOEVER FOR, AND WILL BE HELD HARMLESS AGAINST ANY LIABILITY FOR ANY INJURY, LOSS OR DAMAGES OF ANY KIND TO PERSONS, INCLUDING DEATH, AND PROPERTY, DUE IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, FROM THE ACCEPTANCE, POSSESSION, USE OR MISUSE OF THE PRIZE OR PARTICIPATION IN THIS SWEEPSTAKES OR PARTICIPATION IN ANY ACTIVITY RELATED TO THE SWEEPSTAKES.** Subject to all federal, state, provincial and local laws. Void where prohibited. All taxes and any other fees or charges associated with prize receipt and/or use are the sole responsibility of winner. No transfer or substitution of prizes is permitted, except by Sponsor who reserves the right to substitute a prize with another of comparable or greater value.

**8. PUBLICITY:** By accepting the prize, the winner agrees that Sponsor, and those acting under its authority, may use winner's name, picture/portrait, likeness, voice, biographical information (including age, hometown and state of residence) for advertising and promotional purposes without further permission or consideration or authorization, unless prohibited by law.

**9. GENERAL CONDITIONS:** All mail-in requests and prize claims become the property of Sponsor, and none will be acknowledged or returned. Sponsor and its agents are not responsible for lost, late, damaged, misdirected, incomplete, illegible, stolen or postage due mail entries or redemption claims, all of which will be disqualified. All claims are subject to verification by Sponsor. Winning Cards are null and void and will be rejected if: (1) not obtained in accordance with these Official Rules and through authorized channels; (2) any part of the card is determined by Sponsor to be counterfeited, reproduced, forged, altered, mutilated, or tampered with in any way; or (3) it contains printing, production, typographical, mechanical, or other errors. In the event production, seeding, printing, or other human or mechanical errors cause more than the stated number of prizes of any category to be claimed, or if all prizes are not claimed, Sponsor reserves the right to award the correct or unawarded number of prizes in such category by a random drawing among all eligible claimants. Unclaimed prizes will not be awarded. All applicable federal, state and local laws apply. All taxes on prizes and incidental expenses not mentioned herein are the responsibility of the winners.

**10. DISPUTES:** Each participant agrees that: (1) any and all disputes, claims, and causes of action arising out of or in connection with this Sweepstakes, or any prize awarded, shall be resolved individually, without resort to any form of class action, and any judicial proceeding shall take place in a federal or state court within the State of California; (2) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in

no event shall such damages include attorneys' fees; and (3) under no circumstances will a participant be permitted to obtain awards for, and each participant hereby waives all rights to punitive, incidental, or consequential damages, or any other damages other than actual out-of-pocket expenses. Participant shall not claim or receive any damages subject to being multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of participants and the Sponsor in connection with the Sweepstakes, shall be governed by and construed in accordance with the laws of the State of California, without giving effect to any choice of law or conflict of law rules or provisions (whether of the State of California or any other jurisdiction) that would cause the application of the laws of any jurisdiction other than the State of California.

**11. WINNERS LIST:** For a list of winners, send a self-addressed, stamped envelope to: Redemption Manager, 2002-03 NBA UD Authentics Winners, 5909 Sea Otter Place, Carlsbad, CA 92008 (VT residents may omit return postage). Requests must be received by November 26, 2005.

**SPONSOR:** The Upper Deck Company, LLC, 5909 Sea Otter Place, Carlsbad, CA 92008

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